

Utilize the newly redesigned Pocket Edition to answer all of your paper problems!

Competitive Grade Finder is referred to by many in the paper and print industry as the "Bible of the Industry." The newly redesigned Pocket Edition keeps up with this tradition of excellence and offers the following *new features*:

Extra-lightweight portability. The Pocket Edition has been redesigned and slimmed down for increased portability and easier storage. The new print layout includes the essential competitive grade information including grade name, brand owner, finish, and target brightness.

FREE Internet edition. The new directory will offer the "best of both worlds," - a portable print edition and a full Internet Edition that includes all of the extended brand information. The Internet Edition has also been redesigned and includes new search features along with the additional information.

Online updating feature. Grade Finders has established a new online updating system that will allow our mill, converter, and merchant contributors to modify their location and grade information on our paper buyer guide database online 24/7. After Grade Finders' staff reviews the modifications for accuracy, the updated information will be available on the Internet Edition in real-time. This is the only system of its kind and the most accurate information available in the industry.

Grade Finders Section

- Expanded Grade Finder Section information including whiteness, gloss, roughness/smoothness, weight range, caliper range, opacity range, furnish, recycled content, and certification (online).
- Expanded Digital (Coated and Uncoated) and Supercalendered (SC-A and SC-B) classifications

The Pocket Edition is divided into 5 Sections:

Competitive Grade Finder

This most valuable section lists grades of paper in competitive classifications. All papers having similar brightness and opacity ratings are grouped into their proper categories, such as No. 1 Bond, No. 1 Xerographic, etc. Many government and private bids will not be accepted unless the particular grade is listed in our directory.

Alphabetic List of Companies

This section contains an alphabetic listing of all Mills, Converters, and Merchants that have grades and advertisements listed in the Competitive Grade Finder. This listing includes the company names, addresses, phone and fax numbers, and personnel information.

Grade Classification Index

This is an excellent index for locating any classification of paper found in this directory. Each classification is indexed several different ways. For example, No. 1 Coated Offset is listed alphabetically as shown, as well as Coated Offset No. 1, and Offset No. 1 Coated.

Alphabetic Grade Index

This section lists all of the grades of paper alphabetically by their brand names along with the manufacturers' names and page numbers where more detailed information can be found.

Advertisers Section

This section contains multiple advertisements from mills, converters, and paper suppliers, many listing locations and distribution channels. The advertisements work interactively with location and grade information contained in the directory.

Coated Offset

Coated Offset

Cost Coated Two Sides

When the account is on quality, a cast coated sheet is a natural choice. It's cast coated surface has a natural affinity for inks; its minor smooth finish takes halftones up to 150 line with 130 line recommended for normal use. Suitable for both offset lithography or letterpress printing. Highly recommended for deluxe books, catalogs, folders, brochures, and other quality jobs where the finest halftone results are desired.

Mill Brands

Brand/Manufacturer	Dist. Pkg/No.	Finish	Target Brightness
Kromeko Plus Enamel - Smart Papers	1	G	92

Premium No. 1 Coated Offset

Please consult your Mill Representative or Paper Merchant for a detailed description of this product Grade Finders Target Manufacturers Brightness Specification: 94.

Mill Brands

Brand/Manufacturer	Dist. Pkg/No.	Finish	Target Brightness
Consort Royal Brilliance - Scheufler North America, Inc.	1	G	95
Consort Royal Silk - Scheufler North America, Inc.	1	SK	95
Consort Royal Silk Cream - Scheufler North America, Inc.	1	SK	95
EuroArt Plus Dull - M-real, USA	1	D	94
EuroArt Plus Gloss - M-real, USA	1	G	94
Job Parlux Dull - Scheufler North America, Inc.	1	D	93-94
Job Parlux Dull Cream - Scheufler North America, Inc.	1	D	93-94
Job Parlux Gloss - Scheufler North America, Inc.	1	G	93-94
Job Parlux Silk - Scheufler North America, Inc.	1	SK	93-94
PhoenixKroton Xerlux - Scheufler North America, Inc.	1	M	94
PhoenixKroton Xerlux - Scheufler North America, Inc.	1	M	94
Tiffany Plus Dull - Lenore Paper Co., Inc.	A-13	D	95
Tiffany Plus Gloss - Lenore Paper Co., Inc.	A-13	G	95

Light-weight, condensed edition for easy portability

"The Best of Both Worlds"

Internet Edition with real-time, 24/7 updates

Great for setting bid specifications

Find equivalent papers for printing

Publication Order Form • Order Today To Reserve Your Copy!

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To complete your order, please complete the information below.

Name: _____
 Company: _____
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 City: _____ State: _____ Zip Code: _____
 Phone: _____
 Fax: _____
 E-Mail: _____



Fax ENTIRE PAGE to: 610-524-8912 or Mail In Prepaid Envelope

Please send me _____ copies of the 2007/2008 Pocket Edition (Print and Internet Editions)

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Pocket Edition and Internet Edition

1 Copy (U.S.) \$80.00 (Can.) \$100.00
 5 Copies (ea.) 75.00 92.00
 10 Copies (ea.) 73.00 90.00
 25 Copies or More (ea.) 70.00 86.00

Please call for further price breakdowns

Please check one of the following:

- Paper Mill In-Plant Printer
 Paper Merchant Publisher
 Paper Converter University/College
 Paper/Print Broker Government Agency
 Commercial Printer Other _____

Grade Finders - Division of Communication Services offers the following services. If you would like additional information on any items, please check below:

- Paper recommendations and sourcing
 Paper procurement analysis
 Paper characteristic education programs
 Conflict resolution and legal testimony
 Paper verification/validation and testing

Grade Finders, Inc.

www.gradefinders.com

The Competitive Grade Finder[®] Pocket Edition

Consent Royal Silk - Scheufelen North America, Inc.	1	SK	94
Consent Royal Silk - Scheufelen North America, Inc.	1	SK	94
EuroArt Plus Dull - M-real, USA	1	D	94
EuroArt Plus Gloss - M-real, USA	1	D	94
Job Partner Dull - Scheufelen North America, Inc.	1	D	99-94
Job Partner Dull Cream - Scheufelen North America, Inc.	1	D	94
Job Partner Gloss - Scheufelen North America, Inc.	1	G	99-94
Job Partner Silk - Scheufelen North America, Inc.	1	SK	99-94
ProcessOne	1	M	94
ProcessOne	1	M	94
ProcessOne	A-13	D	95
ProcessOne	A-13	G	93
ProcessOne	1	G	94
ProcessOne	1	SK	94
ProcessOne	1	SK	92
ProcessOne	1	G	93
ProcessOne	1	M	93

Newly designed for extra-lightweight portability
Includes a completely redesigned Internet Edition
Look inside for details

The Paper Buyers' Pocket Guide to the Paper and Graphic Arts Industry

Twenty-Seventh Edition

2007/2008